

ORDER



WAVY

Orders	Order / Rev:	197461
	Alt Order #:	06839728
	Product Desc:	8/15-8/21 Crossroads GPS
	Estimate:	884
	Flight Dates:	08/15/12 - 08/21/12
	Original Date / Rev:	08/09/12 / 08/21/12
	Order Type:	REG

Primary AE:	Petry Philadelphia
Sales Office:	P-PHI
Sales Region:	Nat

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Crossroads GPS
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	P2
	Revenue Codes:	AGY, POL, POL-ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	71	\$66,700.00	\$56,695.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	71	\$66,700.00	\$56,695.00	0.00
Totals	71	\$66,700.00	\$56,695.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petty Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WAVY	46%	\$66,700.00
Market	100%	\$145,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	26%	\$37,700.00
WTVZ	4%	\$5,800.00
WVBT	6%	\$8,700.00
WVEC	18%	\$26,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	08/15/12	08/15/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-- W - - - -	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/13/12	08/19/12	- - W - - - -		1		\$700.00		0.00					
E 2	WAVY	08/17/12	08/17/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	- - - - F - -	:30	1	\$700.00	P1	0.00	NM	1	\$700.00

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Product Desc:	8/15-8/21 Crossroads GPS	WAVY
Estimate:	884	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$700.00		0.00			
E 3	WAVY	08/21/12	08/21/12	WAVY News @ Sunrise	CM	5a-6a	-T-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				WAVY News @ Sunrise											
WAVY NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		1				\$700.00		0.00			
E 4	WAVY	08/16/12	08/16/12	Today Show M-F	CM	7a-9a	---T---	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Today Show M-F											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$1,800.00		0.00			
E 5	WAVY	08/17/12	08/17/12	Today Show M-F	CM	7a-9a	----F--	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Today Show M-F											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--		1				\$1,800.00		0.00			
E 6	WAVY	08/20/12	08/20/12	Today Show M-F	CM	7a-9a	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Today Show M-F											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----		1				\$1,800.00		0.00			
E 7	WAVY	08/15/12	08/15/12	WAVY Early Today New	CM	430-5a	--W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
				WAVY News 430-5am											
WAVY NEWS-430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----		1				\$200.00		0.00			
E 8	WAVY	08/16/12	08/16/12	WAVY Early Today New	CM	430-5a	---T---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
				WAVY News 430-5am											
WAVY NEWS-430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$200.00		0.00			
E 9	WAVY	08/16/12	08/16/12	WAVY Early Today New	CM	430-5a	---T---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
				WAVY News 430-5am											
WAVY NEWS-430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---		1				\$200.00		0.00			
E 10	WAVY	08/19/12	08/19/12	WAVY Early Today New	CM	430-5a	-----S	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
				WAVY News 430-5am											
WAVY NEWS-430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$200.00		0.00			
E 11	WAVY	08/20/12	08/20/12	WAVY Early Today New	CM	430-5a	M-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
				WAVY News 430-5am											
WAVY NEWS-430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----		1				\$200.00		0.00			
E 12	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday	CM	6a-7a	-----S	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				WAVY News 10 Sunday 6a											
WAVY NWS SUN6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$400.00		0.00			
E 13	WAVY	08/19/12	08/19/12	Today Show Su	CM	8a-9a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				Today Show Sunday											
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$1,200.00		0.00			
E 14	WAVY	08/15/12	08/15/12	Today Show 2	CM	9a-10a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
TODAY SHW2-NBC															

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	08/15/12	08/15/12	Today Show 2 Today Show 2	CM	9a-10a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$500.00		0.00			
E 15	WAVY	08/16/12	08/16/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$500.00		0.00			
E 16	WAVY	08/17/12	08/17/12	Today Show 2 Today Show 2	CM	9a-10a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$500.00		0.00			
E 17	WAVY	08/21/12	08/21/12	Today Show 2 Today Show 2	CM	9a-10a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$500.00		0.00			
E 18	WAVY	08/16/12	08/16/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$400.00		0.00			
E 19	WAVY	08/17/12	08/17/12	Today Show 3 Today Show 3	CM	10a-11a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$400.00		0.00			
E 20	WAVY	08/20/12	08/20/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$400.00		0.00			
E 21	WAVY	08/21/12	08/21/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$400.00		0.00			
E 22	WAVY	08/15/12	08/15/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$250.00		0.00			
E 23	WAVY	08/20/12	08/20/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$250.00		0.00			
E 24	WAVY	08/21/12	08/21/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-T-----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$250.00		0.00			
E 25	WAVY	08/15/12	08/15/12	M-F 2-3p The Doctors	CM	2-3p	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
DOCTORS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$200.00		0.00			
E 26	WAVY	08/16/12	08/16/12		CM	2-3p	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p The Doctors										
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$200.00		0.00			
E 27	WAVY	08/20/12	08/20/12	M-F 2-3p The Doctors	CM	2-3p M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
				DOCTORS<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$200.00		0.00			
E 28	WAVY	08/15/12	08/15/12	M-F 3-4p Maury Povich	CM	3p-4p --W----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$400.00		0.00			
E 29	WAVY	08/16/12	08/16/12	M-F 3-4p Maury Povich	CM	3p-4p ---T---	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$400.00		0.00			
E 30	WAVY	08/17/12	08/17/12	M-F 3-4p Maury Povich	CM	3p-4p ----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$400.00		0.00			
E 31	WAVY	08/21/12	08/21/12	M-F 3-4p Maury Povich	CM	3p-4p -T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				MAURY POVICH<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$400.00		0.00			
E 32	WAVY	08/15/12	08/15/12	M-F 4-5p M-F 4-5p	CM	4p-5p --W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$400.00		0.00			
E 33	WAVY	08/16/12	08/16/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$400.00		0.00			
E 34	WAVY	08/17/12	08/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p ----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--				1	\$400.00		0.00			
E 35	WAVY	08/20/12	08/20/12	M-F 4-5p M-F 4-5p	CM	4p-5p M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$400.00		0.00			
E 36	WAVY	08/21/12	08/21/12	M-F 4-5p M-F 4-5p	CM	4p-5p -T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				ANDERSON<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$400.00		0.00			
E 37	WAVY	08/16/12	08/16/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p ---T---	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				WAVY10NWS-5.30<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$1,500.00		0.00			
E 38	WAVY	08/17/12	08/17/12		CM	530p-6p ----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @530p News 10 @530p														
WAVY10NWS-5.30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--				1	\$1,500.00		0.00			
E 39	WAVY	08/20/12	08/20/12	WAVY News 10 @530p CM		530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
News 10 @530p														
WAVY10NWS-5.30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----				1	\$1,500.00		0.00			
E 40	WAVY	08/21/12	08/21/12	WAVY News 10 @530p CM		530p-6p -T-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
News 10 @530p														
WAVY10NWS-5.30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----				1	\$1,500.00		0.00			
E 41	WAVY	08/15/12	08/15/12	WAVY News 10 @6p CM		6p-630p --W----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
News 10 @6p														
WAVY NEWS10-6<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	--W----				1	\$1,800.00		0.00			
E 42	WAVY	08/16/12	08/16/12	WAVY News 10 @6p CM		6p-630p ---T---	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
News 10 @6p														
WAVY NEWS10-6<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---				1	\$1,800.00		0.00			
E 43	WAVY	08/17/12	08/17/12	WAVY News 10 @6p CM		6p-630p ----F--	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
News 10 @6p														
WAVY NEWS10-6<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--				1	\$1,800.00		0.00			
E 44	WAVY	08/20/12	08/20/12	WAVY News 10 @6p CM		6p-630p M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
News 10 @6p														
WAVY NEWS10-6<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----				1	\$1,800.00		0.00			
E 45	WAVY	08/21/12	08/21/12	WAVY News 10 @6p CM		6p-630p -T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
News 10 @6p														
WAVY NEWS10-6<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----				1	\$1,800.00		0.00			
E 46	WAVY	08/16/12	08/16/12	NBC Nightly News WKD CM		630p-7p ---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC Nightly News														
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	---T---				1	\$2,500.00		0.00			
E 47	WAVY	08/17/12	08/17/12	NBC Nightly News WKD CM		630p-7p ----F--	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC Nightly News														
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	----F--				1	\$2,500.00		0.00			
E 48	WAVY	08/20/12	08/20/12	NBC Nightly News WKD CM		630p-7p M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC Nightly News														
NBC NITELY NWS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----				1	\$2,500.00		0.00			
E 49	WAVY	08/18/12	08/18/12	WAVY News 10 Sat 6p CM		6p-630p -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY News 10 Sat 6p														
wavy w 10 sat														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S-				1	\$500.00		0.00			
E 50	WAVY	08/19/12	08/19/12		CM	6p-7p -----S	:30	1	\$500.00	P1	0.00	NM	0	\$0.00

Order / Rev: 197461
 Alt Order #: 06839728
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: POL/Crossroads GPS
 Product Desc: 8/15-8/21 Crossroads GPS
 Estimate: 884

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----					1	\$1,800.00		0.00			
E 62	WAVY	08/16/12	08/16/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	---T---	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---					1	\$1,800.00		0.00			
E 63	WAVY	08/17/12	08/17/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	----F--	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--					1	\$1,800.00		0.00			
E 64	WAVY	08/20/12	08/20/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----					1	\$1,800.00		0.00			
E 65	WAVY	08/21/12	08/21/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	-T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----					1	\$1,800.00		0.00			
E 66	WAVY	08/18/12	08/18/12	LN Sa WAVY News 10 @ 11 Sat	CM	11p-1130p	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$1,800.00		0.00			
E 67	WAVY	08/15/12	08/15/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--W----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--W----					1	\$400.00		0.00			
E 68	WAVY	08/16/12	08/16/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---T---					1	\$400.00		0.00			
E 69	WAVY	08/17/12	08/17/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--					1	\$400.00		0.00			
E 70	WAVY	08/20/12	08/20/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----					1	\$400.00		0.00			
E 71	WAVY	08/21/12	08/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----					1	\$400.00		0.00			
E 72	WAVY	08/17/12	08/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--					1	\$250.00		0.00			
													Totals	71	\$66,700.00